



SIAM MOTORS GROUP



**Together
We Shift
the World**



MESSAGE from

DR. PHORNTHEP PHORNPRAPHA

President of Siam Motors Co., Ltd.

Siam Motors Group: one of Thailand's leading business organizations

Siam Motors Group is proud to be part of Thailand's economic development, as it has been throughout its operation. We hope that we will continue to contribute to the country's stability, prosperity, and sustainability, in line with the government's Thailand 4.0 policy, for many years to come.

Siam Motors Group prides itself on being one of Thailand's top conglomerates and on being internationally recognized as such. We have comprehensive business lines in diverse industries and strong relations with business partners in every part of the world.

To expand further into emerging markets, the company continue develop new channels in such ASEAN countries as Myanmar, Laos, Vietnam, Cambodia, and Malaysia.

With the great support of our

business partners, we currently have more than 59 affiliates and subsidiaries operating in six business lines – Automotive Group, Automotive Parts Group, Construction & Industrial Group, Hospitality & Lifestyle, Education and Investments – together with approximately 18,500 employees.

To strengthen the foundations of the organization and set a course for a brighter future, we place great emphasis on good governance, human resource development, and social & environmental responsibility.

We also continue to develop our product and service quality by embracing innovation and technology in response to today's ever-changing economic world. Rest assured that we will continue to serve and develop the country's business sector going forward.



About Siam Motors Group

Dr. Thaworn Phornprapha founded Siam Motors Co., Ltd. on 4 September 1952 at 891/1, Rama I Road, Pathumwan, Bangkok, starting a trade of new and used vehicles. Later, the company was commissioned as Nissan's first overseas dealer. In 1962, Nissan's first manufacturing plant in Thailand was established at Soi Srichan, Sukhumvit 67 under the name "Siam Motors and Nissan Co., Ltd." with 120 employees and an initial production capacity of only four cars per day.

The company strongly flourished along with the consistent development of people and technology to meet international

standards. With the company's rapid growth, the factory was moved to a new site at Siam Motors Industrial Center on Bang Na-Trad Km. 21 serving as Nissan pick-up manufacturing plant for exportation.

Siam Motors Group has consistently developed a myriad of world-class quality products to serve Thai customers in different aspects of daily life, well-known as leading brands, namely, Nissan, Komatsu Machinery, Hitachi Elevator and Escalator, Daikin Air conditioner, Yamaha Musical Instrument, GS Battery, KYB Shock Absorbers and other auto parts.



1962

Nissan's first manufacturing plant in Thailand under the name "Siam Motors and Nissan Co., Ltd."



1972

Awarded the Royal Garuda Emblem from His Majesty King Bhumibol

1986

Inauguration of Siam Motors Building

1990

Established THINK EARTH Project



1952

Dr. Thaworn Phornprapha founded Siam Motors Co., Ltd.



2007



Siam Country Club Pattaya is a world-class golf course for "HONDA LPGA THAILAND" since 2007.



2015

Launch of Automotive Engineering, Thammasat University (Auto TU)



2022

70th Anniversary of Siam Motors Group



Company Milestones

Siam Motors Group is widely recognized as Thailand's automotive industry leader with an extensive network of affiliates in ASEAN countries. Besides automobiles, the Group has made business ventures into various industries and prides itself on being a top player in particular businesses.

The company has enjoyed consistent growth receiving positive support from all its outstanding partners and currently operates in six main business sectors, including automotive, automotive parts, construction & industrial, hospitality & lifestyle, education, and investments.





Siam Motors Group





Automotive

Manufacture, assembly, import-export and distributon of Nissan passenger and commercial vehicles, Nissan engine, automotive parts, mold and vehicle body parts. As well as providing Nissan vehicle after-sales services including paint and vehicle body repair.





Nissan Motor (Thailand)

Manufacturing Nissan passenger cars and pick-up trucks as well as imports, exports, and distributes automobiles under the brand "Nissan".

www.nissan.co.th



Siam Motors Logistics

Provides pre-delivery inspection of Nissan cars.

www.sm-logistics.co.th



SNN Tools and Dies

Manufacturing of all kinds of stamping dies, tools & jigs, and stamping parts, including their engineering work.

www.nissan.co.th



Siam Nissan Body

Provides repair services for automobile bodies.

www.siamnissan.com/siamnissanbody/



Nissan Powertrain (Thailand)

Manufactures and assembles engines for Nissan cars.

www.nissan.co.th



Nissan Trading (Thailand)

An automotive trading company providing services of supply chain management and logistics of automotive parts, raw materials.

www.nissantrading-th.com



Siam Nissan Sales

Distributes and provides after-sales services for Nissan.

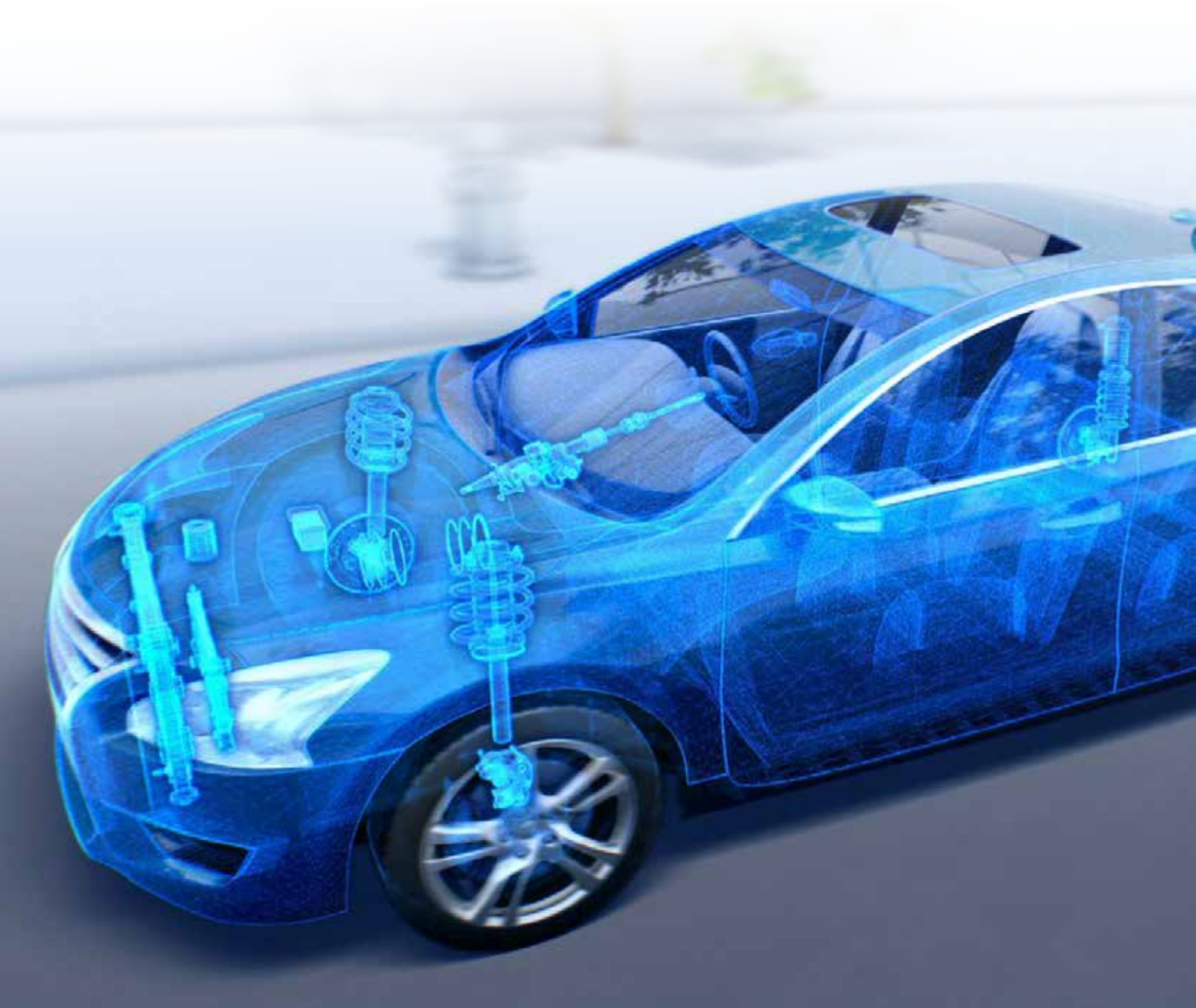
www.siamnissan.com





Automotive Parts

Manufacturer and distributor of automotive and various vehicle parts for OEM, replacement, and export markets.





Siam GS Sales

Distributes and promotes GS batteries in Thailand.

www.gssales.co.th



Siam GS Battery

Automotive battery manufacturer.

www.gsbattery.co.th



Siam GS Battery Myanmar Limited

Imports, wholesale, charging/recharging of "GS" batteries/parts in Myanmar.

www.gsbattery.co.th



GS Yuasa Siam Industry

Manufacturer & exporter of traction batteries and industrial batteries.

www.gs-yuasa.co.th



GS Yuasa Siam Sales

Sales and service of traction batteries and industrial batteries.

www.gs-yuasa.co.th



GS Yuasa Battery Malaysia SDN. BHD.

Manufacturer, importer and sales of automotive and motorcycle batteries.

www.gs-yuasa.com.my



Valeo Siam Thermal Systems

Manufactures automotive air-conditioning systems and engine cooling systems.

www.valeo.com



Siam NSK Steering Systems

Manufactures steering columns and steering shafts for car.

www.nsk.com



NSK Bearings Manufacturing (Thailand)

Manufactures, imports and sales of bearings for automobile and related products.

www.nsk.com



NSK Bearings (Thailand)

NSK Bearings distributor.

www.nsk.co.th



NSK Bearings (Malaysia)

Distributes NSK bearings.

www.nsk.com.my



MAHLE Siam Filter Systems

Manufactures air cleaner assembly, plastic injection molding part, oil filter, fuel filter, and oil cooler assembly.

www.mahle.com



MAHLE Siam Electric Drives

Manufactures and distributes generator, electric engine devices for agricultural engines, multi-purpose engines.

www.mahle.com

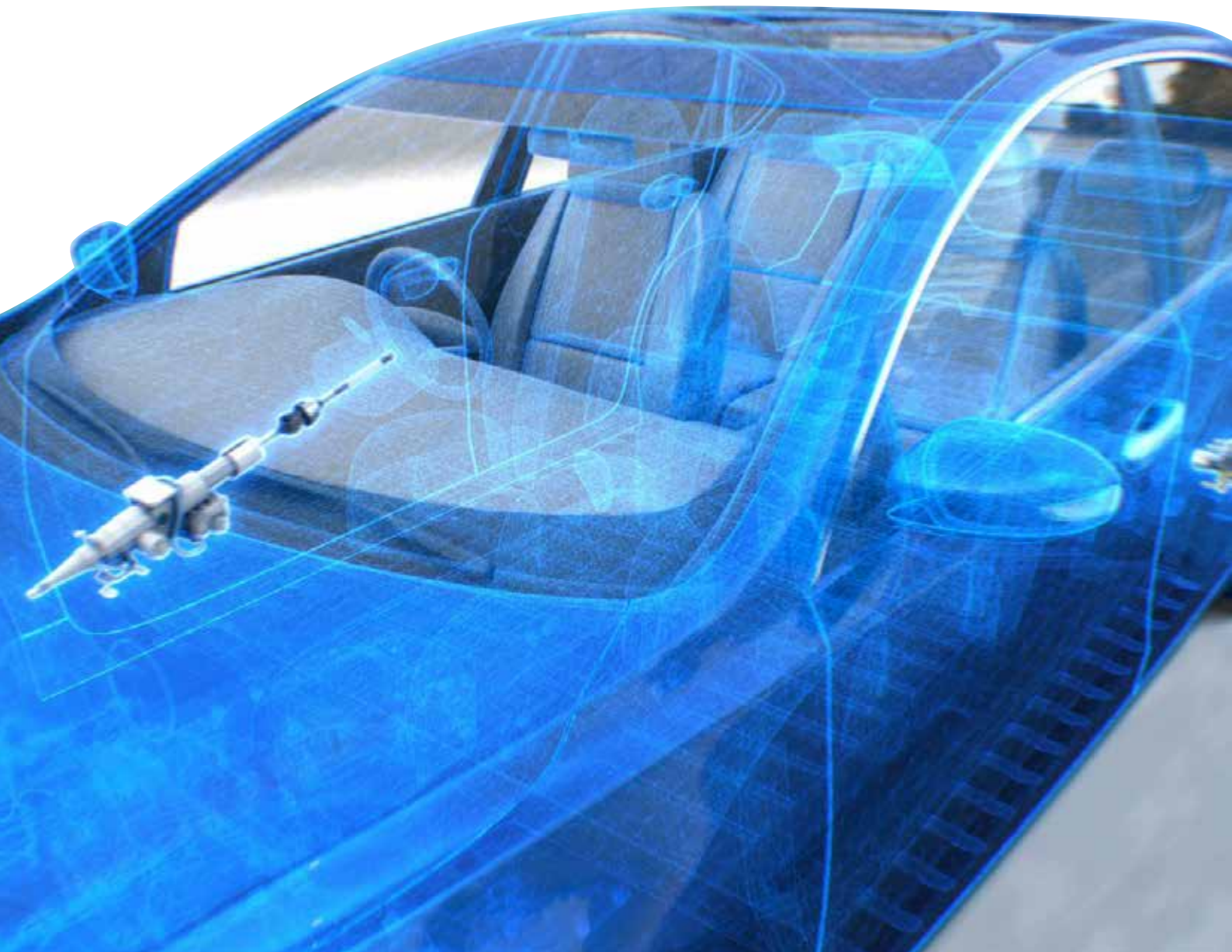
Automotive Parts



Siam Riken Industrial
Manufactures piston rings for cars and motorcycles, and engines for farm use.
www.siammotors.com



Siam NGK Spark Plug
Manufactures spark plugs, glow plug and plug cap.
<https://ngk-sparkplugs.co.th>





Siam Chita

Manufactures springs of automobile, motorcycle.

www.siammotors.com



Hitachi Astemo Chonburi Powertrain

Manufactures and distributes alternators, starters and electric throttle body.

www.hitachiaSTEMO.com



Exedy (Thailand)

Manufactures torque converter clutch covers and clutch discs.

www.exedy.co.th



Exedy Siam Sales (Thailand)

Distributes EXEDY clutch.

www.exedy.co.th



Siam Calsonic

Manufactures radiators, intercoolers and exhaust.

www.siammotors.com



KYB (Thailand)

Manufactures shock absorbers for cars and motorcycles under the brand KYB.

www.siammotors.com



Nittan (Thailand)

Manufactures engine valves for cars, motorcycles and multipurpose engines.

www.nittan.co.th



Nittan Vietnam

Manufactures engine valves for cars, motorcycles and multipurpose engines.

www.nittan-vn.com



BOSCH

Bosch Automotive (Thailand)

Automotive parts

Manufactures and distributes brake system components.

www.bosch.co.th



Siam Motors Parts

Distributor of KYB shock absorbers, Exedy clutches, RIK piston rings, Valeo brake pads.

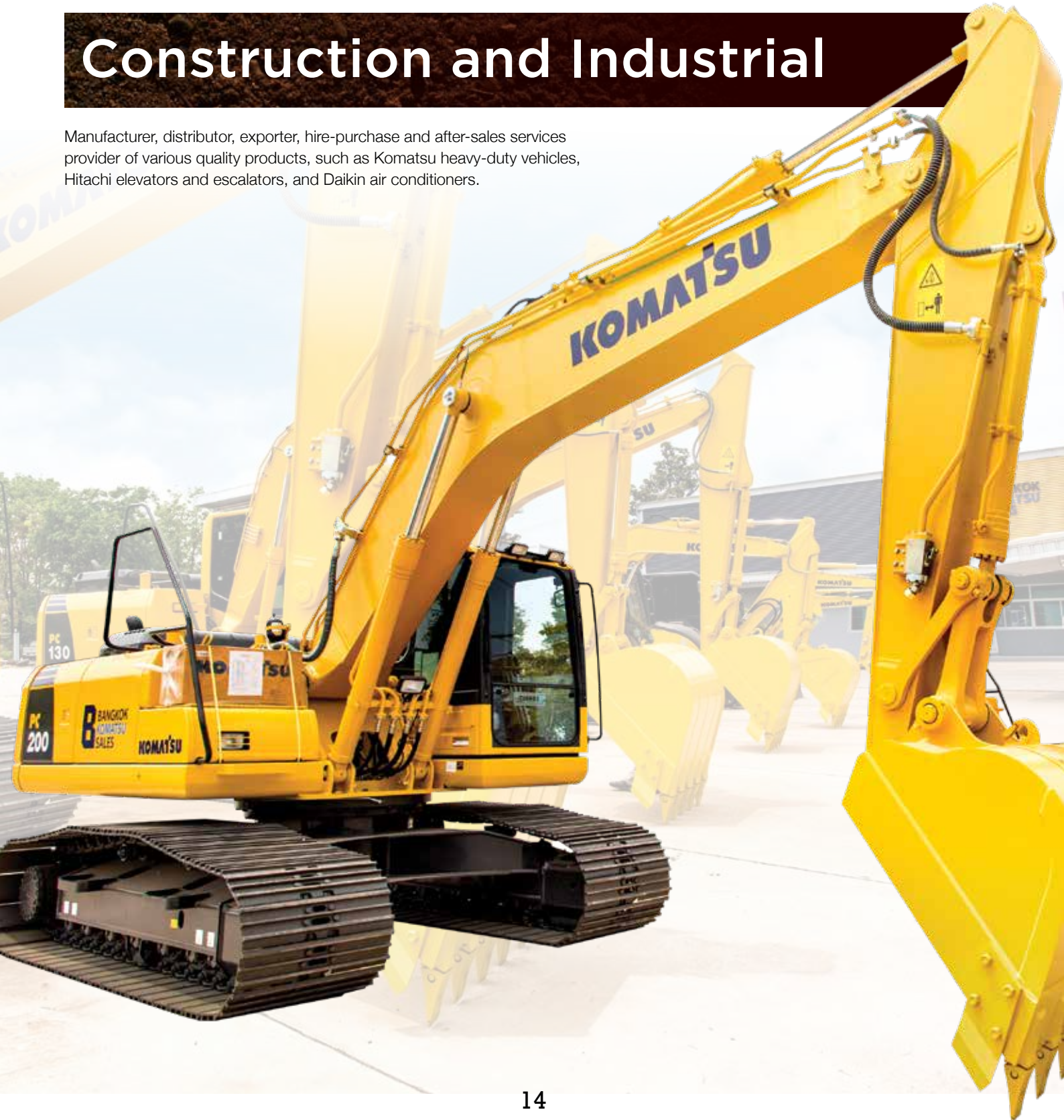
www.smparts.co.th





Construction and Industrial

Manufacturer, distributor, exporter, hire-purchase and after-sales services provider of various quality products, such as Komatsu heavy-duty vehicles, Hitachi elevators and escalators, and Daikin air conditioners.





Bangkok Komatsu Sales

Distributor of Komatsu construction and mining machinery in Thailand. The company also provides excellent after-sales support under the concept of "Total Life Cycle Support"

www.bangkokkomatsusales.com



Komatsu Bangkok Leasing

Provides hire purchase and leasing services for Komatsu construction equipment and forklifts in Thailand.

www.komatsu.com



Bangkok Komatsu Co., Ltd.

Manufacture and export of small- and medium-sized hydraulic excavators and wheel loaders.

www.bkc.co.th



Komatsu Sales (Cambodia)

Manufactures and exports Komatsu heavy machinery, distributes and provides aftersales service together with financing for Komatsu construction equipment and forklift in Thailand and Cambodia.

www.komatsu.com



Bangkok Komatsu Forklift

Distributor of Komatsu forklifts. Supporting and providing a full range of forklift sales and rental for new & used trucks, after-sales service and genuine parts.

www.bkforklift.com



Komatsu Leasing (Cambodia)

Leasing and hire purchase services of "Komatsu" products in Cambodia.

www.komatsu.com



Construction and Industrial



Siam-Hitachi Elevator

Manufactures and exports Hitachi elevators.

www.siamhitachi.com

HITACHI
Inspire the Next

Hitachi Elevator (Thailand)

Distributes, installs and provides after-sales service for Hitachi elevators, escalators and moving sidewalks.

www.hitachi-elevator.co.th





HITACHI
Inspire the Next

Hitachi Elevator (Cambodia)

Distributes, installs and provides after-sales service for Hitachi elevators, escalators and moving sidewalks in Cambodia.

www.hitachi-elevator.co.kh

HITACHI
Inspire the Next

Hitachi Elevator (Myanmar)

Distributes, installs and provides after-sales service for Hitachi elevators, escalators and moving sidewalks in Myanmar.

www.hitachi-elevator.co.th

HITACHI
Inspire the Next

Hitachi Elevator Laos

Distributes, installs and provides after-sales service for Hitachi elevators, escalators and moving sidewalks in Laos.

www.hitachi-elevator.co.th

DAIKIN

Siam Daikin Sales

Daikin air-conditioner distributor provides high-quality air conditioners for residential, commercial and industrial applications along with air purifiers and after-sales service solutions.

www.daikin.co.th

DAIKIN

TCR Air System

Imports Daikin brand air conditioning for the purpose of both retail and wholesale distribution.



Siam Motors Industries

Distributes and provides rental service for "UniCarriers" forklift and Accessories.

www.UniCarriersThailand.com



SMCC (Thailand)

General contractor for building construction.

www.smthai.com [www.](http://www.smthai.com)



Siam Yamaha Motor Robotics

A Spray service provider by YAMAHA helicopter, that includes herbicide, fungicide, insecticide, and hormone sprays, which enables farmers to save on costs, and achieve higher yields.



Siam Smart Solutions

Designs and develops smart solutions for factory automation systems.

www.siamsmartsolutions.com





Hospitality and Lifestyle

Siam Country Club Pattaya: The internationally acclaimed, one and only golf course in Asia with world-class quality and standards, venue for the Honda LPGA Tournament since 2007, with an equally exceptional hotel, ready to serve both Thai and foreign tourists.





Siam Country Club Pattaya Old Course

An 18-hole International standard championship golf course and home of the LPGA Thailand since 2007.

www.siamcountryclub.com



Siam Country Club Pattaya Plantation

Championship-quality 27-hole golf course with Triple Greens, 3 greens of 3 holes, in Asia and elsewhere in the world, and was the official course for the Honda LPGA 2009 tournament.

www.siamcountryclub.com



Siam Country Club Pattaya Waterside

The Waterside features waterfront and friendly golf course concepts, 18-hole, par 72. Highlight of the Waterside will also include the clubhouse with 180-degree view of the beauty of course, creeks and lakes.

www.siamcountryclub.com



Siam Country Club Pattaya Rolling Hills

Unique, distinct, and different is the 4th golf course, Siam Country Club Pattaya Rolling Hills. As is the case with all Siam Country Club courses, the layout is a core design with no real estate elements. Far removed from many of the rugged and natural designs in fashion today, Rolling Hills's design is a hybrid of traditional elements and natural courses of the past.

www.siamcountryclub.com



Siam Country Club Bangkok

A hybrid-links 18-hole Championship course with unique mounded fairways, pot bunkers and big turtle-back greens.

www.siamcountryclub.com



Siam@Siam Design Hotel Bangkok

Design Hotel which features 221 art-inspired rooms and 3 unique restaurants including a beautiful rooftop outlet at the heart of Bangkok's most popular shopping district.

www.siamatsiam.com



Siam@Siam Design Hotel Pattaya

Design Hotel which features 268 sea-themed rooms and the highest rooftop swimming pool and bar in Pattaya.

www.siamatsiam.com



Mövenpick Siam Hotel Na Jomtien Pattaya

Welcome to Na Jomtien Beach, a burgeoning district on Thailand's eastern seaboard, home to Mövenpick Siam Hotel Na Jomtien Pattaya. Offering direct beach access, luxurious facilities, and a warm sense of Swiss hospitality, Mövenpick Siam Hotel Na Jomtien Pattaya has everything guests need for relaxing and enjoyed stay.

www.movenpick.com/pattaya



Siam Patumwan House

Siam Patumwan House offers premium Grade A office space located in the heart of Bangkok.





Education

Sole distributor of musical instruments and audio products of the world leading-brand “Yamaha”, and first Thai provider of music education programs, under the famous “Yamaha Music Worldwide Education System” by Yamaha Music Foundation, Japan – used in over 40 countries.



Siam Music Yamaha

Authorized importer and distributor of musical instruments, lifestyle audio and professional audio products under Yamaha brand.



Authorized provider of Yamaha Music Education Systems.
www.th.yamaha.com





Investments

As a business group, Siam Motors Group is always moving forward and developing new ventures in order to expand its customer base and open more trade channels.



Siam Motors

A holding company that runs property rental, real estate development, and other business investments.

www.siammotors.com



Bangkok Motor Works

A holding company of all Komatsu businesses in Thailand and Cambodia, and other investments.

www.bangkokmotorworks.com



Thaworn Holdings

A holding company.

www.siammotors.com



Siam Auto Parts

A holding company.



Siam Country Club @ Siam Country

More than A Golf Course



Siam Country Club @ Siam Country has become a 'Green City' after landscaping work to restore a natural balance to the environment and offer a healthy life for local residents, making it a perfect Pattaya tourist destination for relaxation.

This confirms that the exclusive resort is in perfect harmony with nature's abundance. Moreover, its community has developed learning centers promoting education, sports, and the engineering profession.

Siam County Club's landscape is smartly designed to create peaceful co-habitation with Pattaya's popular tourist attractions and other centers of learning. Close relations thereby exist with hotels, resorts, a world-class golf course, Church of the Assumption Pattaya, Phornprapha Botanic and Dr. Thaworn Phornprapha Hall of Fame, Automotive Engineering, Thammasat University (Auto TU), Phornprapha Pavilion, Phornprapha Nimit Movable Throne and automotive museum, among others.





Moreover, as one of the Eastern Region's most outstanding landmarks, Siam Country Club is a top venue for international sports events, especially golf tournaments. For instance, Siam Country Club has been the official venue of the Honda LPGA Golf Tournament for several consecutive years, during which it has attracted huge numbers of local and international visitors to Pattaya, thereby boosting the region's economy.

All this and more testifies to the Group's unshakable commitment to contributing to the country's environmental development.



Contributing to society is one of Siam Motors Group's core policies, as seen by "Think Earth" project initiated in 1990 to support the community in every way.

In 1993, Dr. Phornthep Phornprapha was recognized with a "Global 500 Award" by the United Nations Environment Programme (UNEP). He was also presented with a "National Outstanding Personality Award" by The National Identity Office, Office of the Permanent Secretary, Thailand, for his contributions to environmental conservation and development.



สยามกลการ
SIAM MOTORS

INTEGRITY
ABILITY
DILIGENCE

SIAM MOTORS CO., LTD.

891/1 RAMA 1 RD., WANGMAI, PATHUMWAN, BANGKOK 10330

TEL. 0-2215-0830-50, FAX. 0-2215-0024

www.siammotors.com